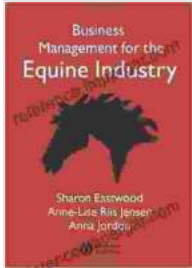


Unlock Success in the Equine Industry with "Business Management for the Equine Industry"



Business Management for the Equine Industry

by Sharon Eastwood

★★★★☆ 4 out of 5

Language : English

File size : 1390 KB

Text-to-Speech: Enabled

Screen Reader: Supported

Print length : 170 pages

Lending : Enabled



Welcome to the essential guide for navigating the complexities of business management in the dynamic equine industry. "Business Management for the Equine Industry" is the definitive reference for equine business owners, managers, and aspiring entrepreneurs.

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This comprehensive book delves into the intricacies of:

- Strategic planning for equine businesses
- Market analysis and targeted marketing
- Financial management and budgeting
- Human resource management and training

- Legal compliance and risk management

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- Optimize operational efficiency
- Build a strong brand and loyal customer base
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- Mitigate risks and ensure compliance

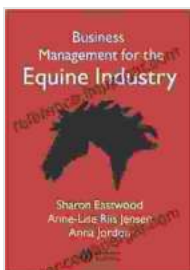
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Business Management for the Equine Industry



Sharon Eastwood
Anne-Lise Riis Jensen
Anna Jordon



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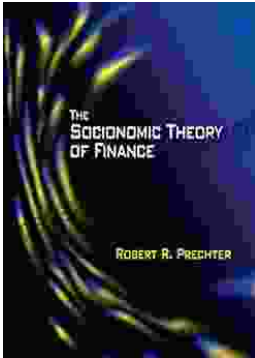
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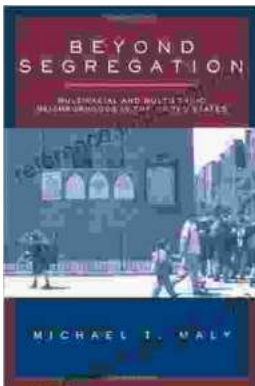
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